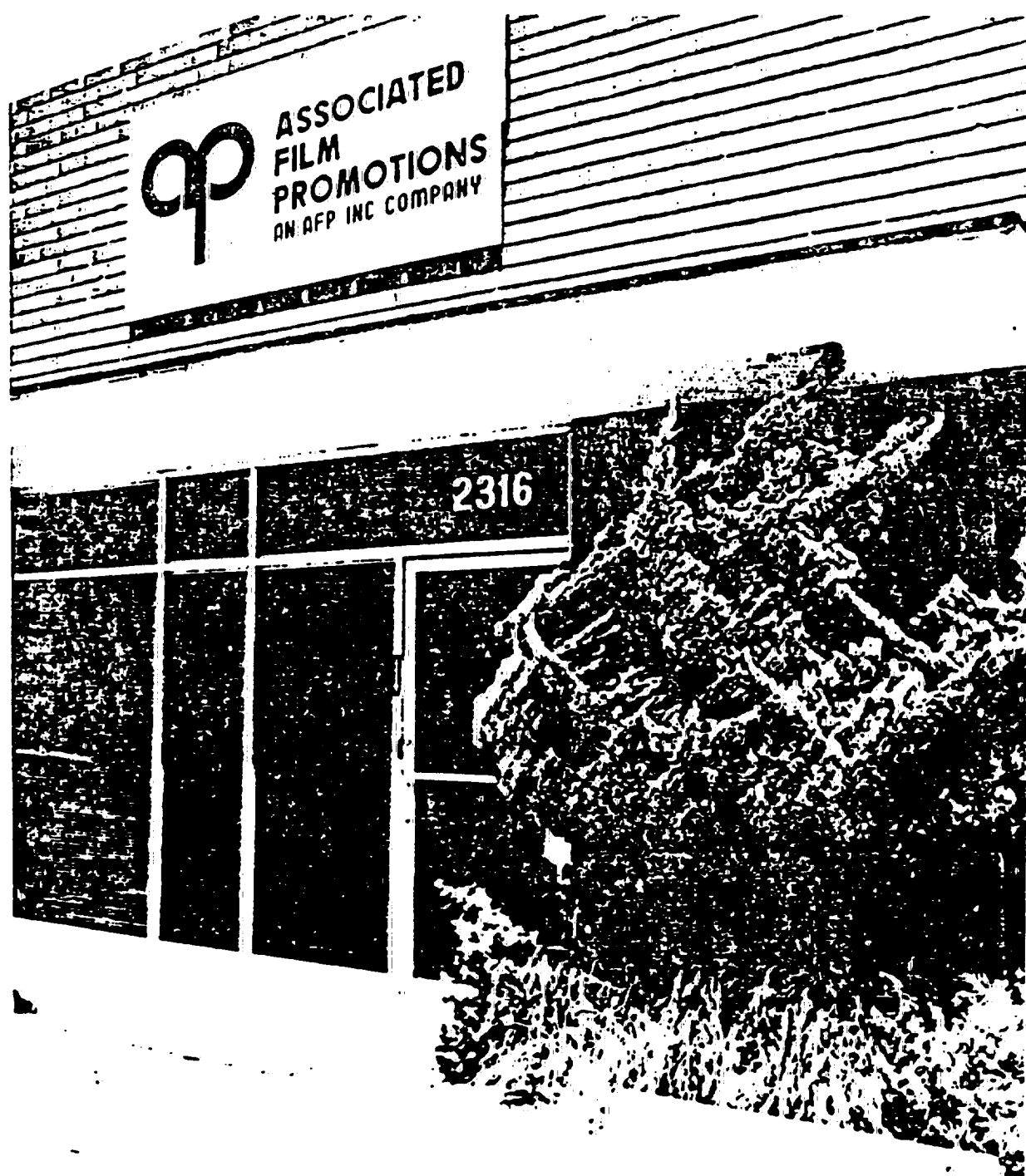


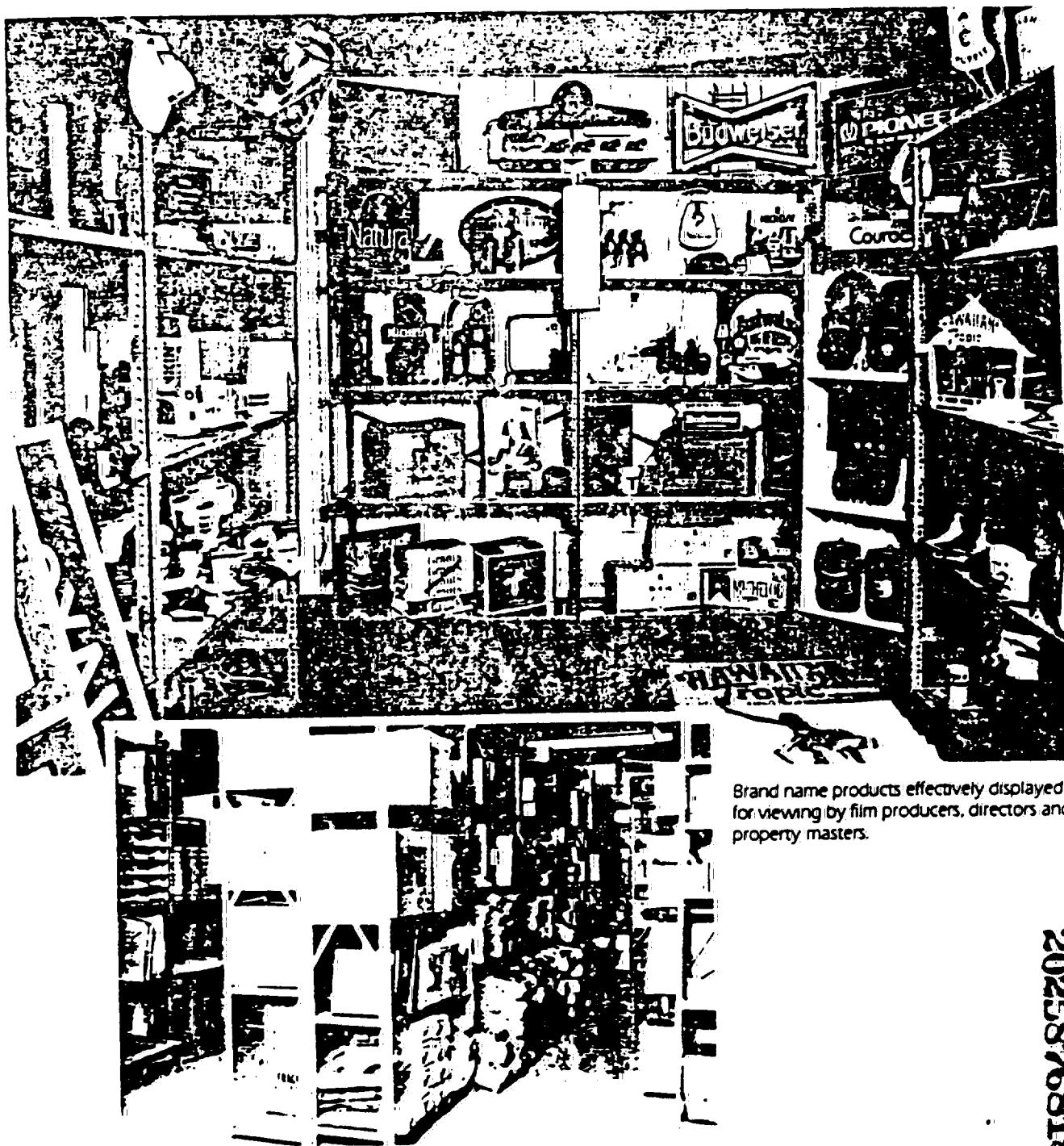
"S.O.B."	"Two for the Price of One"	"Brute"	"Six Pack"
Julie Andrews, William Holden	Cade Kaplan	Bette Midler	Kenny Rogers
Lorimar	Columbia Pictures	United Artists	20th Century-Fox
"State Town U.S.A."	"Body and Soul"	"Vladco"	"Holiday"
Paul Lynde, Scott Baio	Leon Kennedy	George Kennedy	Charles Napier
Radar/Columbia	Cannon Films	World Amusement	The Company Theatre/HBO
"Sir Crazy"	"Buddy, Buddy"	"Thursday the 12th"	"The Thing"
Gene Wilder, Richard Pryor	Walter Matthau, Jack Lemmon	Tommy Smothers	Kurt Russell
Columbia Pictures	MGM	United Artists	Universal Studios
"The Blues Brothers"	"Busom Buddies"	"Tough Dreams"	"Best Little Whorehouse in Texas"
John Belushi, Dan Aykroyd	Peter Scolari, Thomas Hanks	Dennis Quaid	Burt Reynolds, Dolly Parton
Universal Studios	Paramount TV	American Cinema Prods	Universal Studios
"The Formula"	"Glory"	"I'm Dancin' as Fast as I Can"	"Comeback"
Marlon Brando, George C. Scott	Pete	Jill Clayburgh	Eric Burdon
MGM/United Artists	Eastern House Company	Paramount Pictures	Rocco Films
"The Four Seasons"	"Modern Problems"	"Potholes"	"Endangered Species"
Aun Aida, Carol Burnett	Chevy Chase	Beatrix Straight	Robert Urich
Universal Studios	20th Century-Fox	MGM	MGM
"The Hand"	"Wrong Is Right"	"Some Kind of Hero"	"Brainstorm"
Michael Caine	Sean Connery	Richard Pryor	Nazare Wood
Warner Bros.	Columbia Pictures	Paramount Pictures	MGM
"The Howling"	"Smokey and the Bandit"	"O'Hara's Wife"	"My Favorite Year"
Dennis Dugan, Dee Wallace	Jerry Lewis	Ed Auer	Peter O'Toole
Arco Embassy	Broken Arrow Productions	Davis/Parzer Prods.	MGM
"The Hunter"	"Chances"	"Annie"	"Independence Day"
Steve McQueen	Michael Constantine	Albert Finney, Carol Burnett	Kathleen Quinlan
Paramount Pictures	Oaktree Productions	Columbia Pictures	Warner Bros.
"The Idol Maker"	"Long Shot"	"Saturday the 14th"	"Waltz Across Texas"
Roy Shinkley	Leif Garrett	Richard Benjamin	Anne Archer
Koch/Kirkwood-United Artists	G.G. Productions	New World Productions	The Aster Co.
"The Jazz Singer"	"Rocky III"	John Casavetes	"Savannah Smiles"
Ned Diamond	Sydney Pollack	Columbia Pictures	Peter Graves, Mark Miller
EMI	"Mommie Dearest"	"Death Wish II"	Savannah Smiles Prod
"The Man With Bogart's Face"	Faye Dunaway	Charles Bronson	"Loch Ness Horror"
Robert Scharf, Michele Phillips	Paramount Pictures	American/European Prods.	Barry Bostwick
20th Century-Fox	"Sharky's Machine"	"The Seduction"	Omni Leisure Int'l
"The Serial"	Burt Reynolds	Morgan Fairchild	"They Call Me Bruce"
Marion Mull, Tuesday Weld	Warner Bros.	Arco Embassy	Jonny Lee
Paramount Pictures	"Zoot Suit"	"Neighbors"	Goldstone Productions
"To Elvis With Love"	Edward James Olson	John Belushi, Dan Aykroyd	Sid Cesar
Beau Bridges, Deborah Refin	Universal Studios	Columbia Pictures	Paramount Pictures
Columbia Pictures	"Taps"	Michael Cullen	"Mystical"
"True Confessions"	Timothy Hutton	Grey-Hill Productions	The Hudson Brothers
Robert DeNiro, Robert Duval	20th Century-Fox	"Zapped"	H.B.W. Filmworks, Inc.
Charlton/Henkle	"The Girl, the Gold Watch and Dynamite"	Scott Baio	"Fast Times at Ridgemont High"
"Up the Academy"	Lee Purcell	Arco Embassy	Jennifer Jason Lee
Ron Leoman	Paramount Pictures	"Off the Wall"	Universal Studios
Warner Bros.	"One From the Heart"	Paul Sorvino	"Gypsy Angels"
"Urban Cowboy"	Frederic Forrest	Hot Dog Inc.	Peter Lawford
John Travolta	"Partners"	"The Next Thing"	Snowford Productions
Paramount Pictures	Ryan O'Neal	Jacque Gleason, Mac Davis	"Author! Author!"
"Little and Phil"	Paramount Pictures	Universal Studios	Al Pacino
Margot Kidder, Ray Sharkey	"The Entity"	"Yes, Giorgio"	Charlton/Henkle Prods
20th Century-Fox	Barbara Hershey	Luciano Pavarotti	"Six Weeks"
"Knock's Landing"	American Cinema	MGM	Dudley Moore
Michele Lee, Don Murray	"Jekyll and Hyde Together Again"	"Dead Men Don't Wear Fluids"	Mary Tyler Moore
Lorimar	Paramount Pictures	Steve Martin	Polygram Pictures
"Arthur"	Mark Blumfeld	"The Verdict"	"First Blood"
Dudley Moore, Liza Minnelli	Paramount Pictures	Paul Newman	Sydney Salkow
Robn. Joffe Prods.	"Henry Tom Man"	20th Century-Fox	Caroko Productions
"Joe Dancer"	Clint Eastwood		"Blue Thunder"
Robert Blake	Maple Productions		Roy Scheider
Paramways TV			Columbia Pictures

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AFP's new warehouse, with a storage capacity for thousands of products, houses a display of



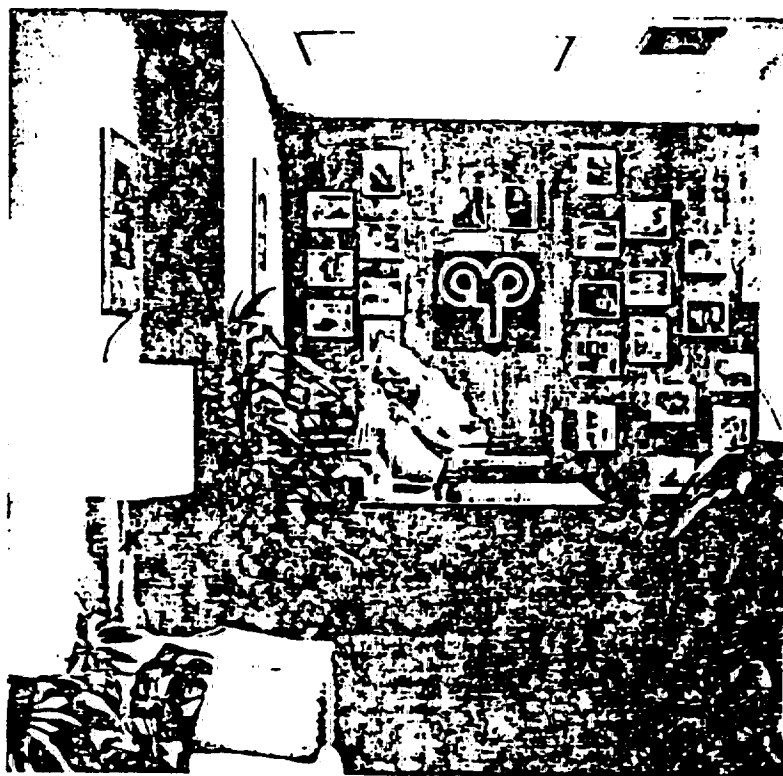
Brand name products effectively displayed for viewing by film producers, directors and property masters.

A small portion of the storage capacity of

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Reception area at Associated Film Promc

Ron Kaufman  
Executive Vice President  
of production facilities



Pictured left to right, Tony Hoffman, vice president of marketing and promotional services, James Ripslinger, senior vice president (corporate counsel) and AFP president Robert H. Kovoloff in one of many daily conferences on product placement strategy for major

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